

## Due \_2<sup>nd</sup> day of school

### Overview:

- 1) **Read** *Counting by 7's* by Holly Goldberg Sloan **and complete attached note pages**: The note pages are **mandatory** and contains information and details which you will *not* need to include on the actual cereal box.
- 2) **Design** a cereal box as a visual literary analysis of the novel. Each part of the box will contain different analysis/responses to the text.

### The basic steps:

1. **Cover** an empty cereal box (or similarly sized box) completely using paint, paper, or another substance.
2. The **front** should include a creative and meaningful **name of your cereal** (not the title of the novel), a **picture** of your cereal (the shape, design, and flavor of the cereal must be influenced by the novel), a **prize inside** (this should be an item relevant/symbolic to the book), & **net weight** (which is the number of pages in the book).
3. **Side panel #1** includes the “**Nutritional Facts**” (see note page 1 for details). These facts should be organized neatly, but they do **NOT** need to be in complete sentences.
4. **Side panel #2** will include “**Delicious Details**” (see note page 2 for details). Include **all** of your writing from the character analysis and theme portions.
5. The **back** includes two parts: a “**Creative Element**”: design something creative on the back side of your cereal box (such as a maze, word find, crossword puzzle, etc.), but it must be connected to the book.  
“**Recommendation**”: take your writing from your notes page 2 and turn it into a celebrity or sports star endorsing the cereal (novel) and encouraging people to buy.
6. On the **bottom** of the box, create a **bar code** that will include your **name** and **class period**.
  - **All of the text on the cereal box should be typed or neatly handwritten in ink.**
  - **All color choices and decorations should be chosen based on plot elements and features of the novel.**

*Remember this is your first chance to make a good impression on your 7<sup>th</sup> grade ELA teacher.*

This should contain more detail than your actual cereal box (because you're explaining your answers, not just listing them). The parts in *italics* do **not** need to be on your box.

### Nutritional Facts

Setting (where the main character spends most of their time & displays change/growth]  
**include 2 & describe how the particular location helps them to change/grow**

Point of View (First Person or Third Person):

*How do you know?*

Dynamic Character (A character who undergoes a permanent change by the end of the story; **do not choose the main character**):

*How did the character change?*

Protagonist (the central character in the story):

*Explain why you think this character is the protagonist:*

Antagonist (the **thing** that obstructs the protagonist's ability to succeed):

*Explain why you think so:*

Type of conflicts: provide an example for each one with a brief explanation: **write on lined paper & staple**

character vs. self:

character vs. character:

character vs. environment:

character vs. society:

character vs. fate:

### Delicious Details

Character Analysis: Choose **two** different characters. Write a character trait (a word that describes the character's personality) for each character, and find a sentence from the book that supports the trait.

**Write the sentence exactly as it appears and the page number.**

1. Character's Name: \_\_\_\_\_

2. Character Trait: \_\_\_\_\_

3. Evidence from Text: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

4. Page: \_\_\_\_\_

1. Character's Name: \_\_\_\_\_

2. Character Trait: \_\_\_\_\_

3. Evidence from Text: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

4. Page: \_\_\_\_\_

Theme: What life lesson/moral/or universal truth did the reader (you) learn from the story. Answer in 3 sentences: 1. your theme, 2. which character you developed this from (you may use above character analysis, & 3. how your theme can apply to your life.

Recommendation: Explain who might enjoy this book and WHY in 3-4 sentences. (Do not write a specific name. Explain the type of reader who would enjoy the book).

Begin with...*If you like to read* \_\_\_\_\_, *then...*

## CEREAL BOX BOOK PROJECT GRADING RUBRIC

Name \_\_\_\_\_  
Date \_\_\_\_\_ Per. \_\_\_\_\_

**3: Above Expectation**      **2: Meets Expectation**  
**1: Does not meet Expectation**      **0: Missing from project**

### Overall Quality of Project:

- \_\_\_ Neat, organized, and carefully crafted
- \_\_\_ Creative, colorful, artistic
- \_\_\_ Error free (all writing was edited carefully)

### The Content:

- \_\_\_ Setting (  where;  how)
- \_\_\_ Setting (  where;  how)
- \_\_\_ Point of View (  First person;  Third person)
- \_\_\_ Dynamic Character
- \_\_\_ Protagonist
- \_\_\_ Antagonist
- \_\_\_ Type of Conflicts (5 types;  specific to book)
- \_\_\_ Character Analysis (  name;  trait;  sentence from book;  page number)
- \_\_\_ Character Analysis (  name;  trait;  sentence from book;  page number)
- \_\_\_ Theme (  lesson correctly summarized in 1-2 complete sentences)
- \_\_\_ Recommendation (  specific;  3-4 complete sentences)
- \_\_\_ Bar Code (  your name;  class period)

### The Presentation:

- \_\_\_ Eye contact with audience (not just the teacher)
- \_\_\_ Volume and voice projection (can the whole class hear you?)
- \_\_\_ Professional (limit slang and casual tone, stand up straight)

54=100

General Feedback (checked if it applies to you):

- Some parts of this project are missing.
- Some parts of this project are **unorganized** or messy.
- There are many **errors** in the text (spelling and other editing issues).
- The **directions** of this project were not followed in some parts.
- Some of the **information** about the book seems **incorrect** (some of the content is wrong).